

# SOAP<sub>2</sub>°

Shipping Soap, Not Water



# THE SOAP INDUSTRY IS DROWNING IN PLASTIC

Single-use plastic soap cartridges and bottles create massive plastic waste, are rarely recycled, and contribute significantly to environmental pollution.

## WHAT WE DO DIFFERENT



**Aluminum Bottle**

**100% Recyclable**

**No Single Use Plastic**



Eliminate Single-Use  
Plastics



Stop the shipping  
of water



Reduce Storage  
Space



Lower Transport  
Impact



100% Recyclable  
Packaging



Naturally Derived  
Ingredients



Water Donation with  
Every Product



Huge Cost  
Savings

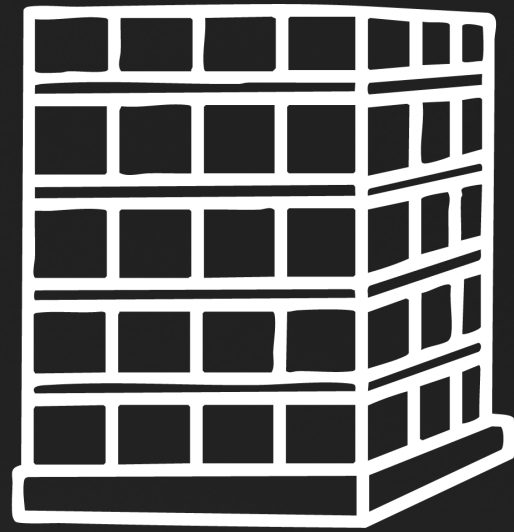
Soap<sub>2</sub>o is a sustainability-focused business on a mission to eliminate single-use plastics, stop the shipping of water, and reduce waste in the soap industry.



# OUR TRANSPORT BENEFITS



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1 Soap<sub>2</sub>o Pallet =  
17,000L

20 Pallets of  
Coventional Soap



OUR PRODUCTS  
ARE AVAILABLE IN

**14**

COUNTRIES  
GLOBALLY

**26**

**MILLION LITERS**  
OF WATER DONATED TO DATE



With our partnership with the Made Blue Foundation. For every liter of soap sold, our donations ensure that 33 litres of clean water are made available elsewhere on the planet. Since 2022, we have donated over 26 million litres of clean water!

# JUST ADD WATER

Our concentrate cosmetics come in easy-to-use, infinitely recyclable aluminum packaging, which ensures enhanced performance and excellent solubility and allows our foam and gel refills to work seamlessly in pump bottles and wall-mounted dispensers.



 Just one refill makes 4 liters of hand & Body Soap

 Ready in less than 5 Minutes

 Infinitely Recyclable Packaging

\*Please allow 1 minute for foaming products and 5 minutes for liquid gel products

# SUPER REFILL - RETURN & RECYCLE

Aluminum is strong, versatile, and can be recycled endlessly by melting and reshaping it. While our refill bottles can go in your regular household recycling, we believe it's even better to reuse them. That's why we've created a simple Return & Recycling programme, so customers can easily send back their empty bottles and help reduce waste even further.

**Collect the empty refill bottles in the original Soap2o case or a box of your choice.**

**1**

**Once the box is full (minimum 40 refill bottles), simply seal and secure it.**

**2**

**Head over to [soap2ousa.com/returns](https://soap2ousa.com/returns) & fill out the postage label request form.**

**3**

**Print the label sent to you via email and attach it to the box.**

**4**

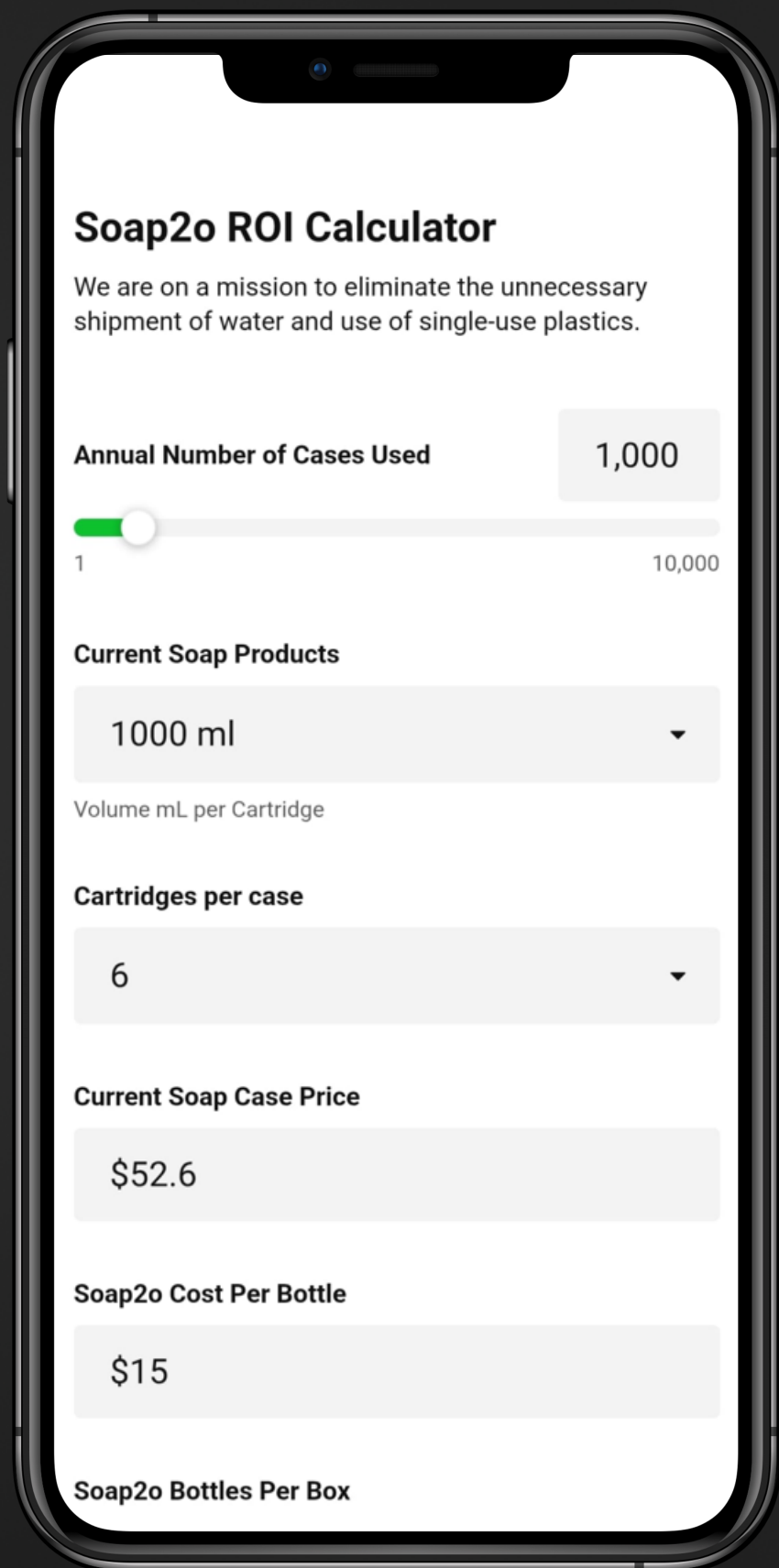
**Give the box (with label) to the courier on your allocated collection day**

**5**



# Soap<sub>2</sub>o ROI CALCULATOR

We've built an interactive cost-saving calculator that shows how much you can save by switching to Soap<sub>2</sub>o



**Soap2o ROI Calculator**

We are on a mission to eliminate the unnecessary shipment of water and use of single-use plastics.

Annual Number of Cases Used: 1,000

Current Soap Products: 1000 ml

Cartridges per case: 6

Current Soap Case Price: \$52.6

Soap2o Cost Per Bottle: \$15

Soap2o Bottles Per Box

1

## Enter amount of soap you purchase

Fill in the amount of your current soap and the size (ml) of current soap products

2

## Enter the price of current soap per case

Fill in the price you currently pay per case and per bottle

3

## Run the Calculation

The tool automatically compares annual costs and shows savings.

4

## View Results

Instantly see the yearly savings when switching to Soap<sub>2</sub>o

GET IN TOUCH

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