



WHY CHOOSE GRACE & GREEN?

THE HIGHEST SCORING B CORP GLOBALLY IN OUR SECTOR

Grace & Green is **the highest scoring B Corp certified business in the world** for organic period care, **with a score of 146.5**. The average score for a certified B Corp is 96.5, while the average score for a typical business is 57.3 (a minimum score of 80 is required for certification). Our incredible score means we've been recognised for making a real impact and for our continued commitment to social and environmental responsibility.

B Corps are businesses that have been certified to meet the highest standards of social and environmental performance, transparency, and accountability. The higher the score, the greater the impact.

We're also a female founded and led SME and part of the 'Buy Women Built' movement.

SOCIAL IMPACT

We work in partnership with not-for-profits to **donate our products to local and global initiatives**, bringing dignity to the people who need it the most. We donate a minimum of 2% of revenue and **since 2023, we have donated £130,000 worth of period products to charitable causes**. Our national charity partner for 2024/25 is Women's Aid - we are providing free access to period care in all of their safe houses, refuge centres, and therapy spaces across the UK. We also partner with various local and national charities, including Ealing, Salford, and Cardiff Foodbanks and Emmaus UK, amongst others.

INCLUSIVE BRANDING

We design period care that is unapologetically inclusive, embracing **gender-neutral language** and packaging, whilst breaking down stereotypes to eliminate barriers to essential care and information. Unlike other brands, which often fail to represent the full spectrum of those who menstruate, we are committed to fostering inclusivity by **reflecting diverse ages, genders, and realistic experiences of menstruation**.

FREE TRAINING, EDUCATION AND STAFF BENEFITS FOR THE WORKPLACE

Providing period products to staff is just the start. We also encourage employers to normalise conversations around menstruation, breaking the taboo that prevents open discussions.

As part of our Period Dignity workplace program, Grace & Green offers **free education and training resources** to clients, empowering their teams to address menstrual health openly and inclusively. These include:

- **Quarterly Online Training Webinars:** Interactive sessions to educate and engage your team on menstrual health and sustainability.
- **Monthly Shareable Resources:** Documents that can be circulated to your team, aligned with key women's health events in the calendar, helping you raise awareness and drive conversations.
- **Annual Personalised Lunch & Learn or Office Pop-Up:** Tailored sessions or events to bring menstrual health awareness to life in your workplace.
- **Free Online Access to the Menstrual Cycle Support Course:** As a founding sponsor, we support this NHS-backed course, designed to improve people's knowledge of their own menstrual cycle.
- **Staff Discounts:** We offer all staff up to 30% off Grace & Green home deliveries.

By combining exceptional organic products with thoughtful education, Grace & Green ensures that menstrual health becomes part of a workplace's broader inclusivity strategy.

BESPOKE DISPLAY OPTIONS

Whether you're a small business or a larger organisation, we have solutions to suit your space and budget:

- **'Free-Vend' Vending Machines**
Ideal for busy washrooms, these dispensing solutions allow employees to access products discreetly and easily, at no cost. Grace & Green vending machines **can be co-branded with your company logo at no additional cost.**
- **Durable Display Tins**
For smaller spaces, budget conscious, or boutique environments, the elegant countertop tins offer a practical and stylish storage solution for period products.
- **Bulk Boxes**
Perfect for high-traffic workplaces, bulk boxes provide a sustainable and cost-effective way to stock restrooms with essential supplies.

ENDING PLASTIC POLLUTION

Conventional period pads contain up to 90% plastic, the UK alone flush away over two billion period products a year. That adds up to a lot of waste.

Our products are designed to break the cycle of period waste:

- **Made with biodegradable materials:** Our products are made with biodegradable materials such as organic cotton and bamboo so, unlike their conventional counterparts, they don't hang around.
- **Planet-friendly packaging:** We use paper or biodegradable plant starch wrappers, making them recyclable or compostable.
- **Certified carbon-neutral:** We work with Climate Partner to offset all carbon emissions from product production and transportation.

We hold ISO9001 and ISO14001 certifications, which demonstrate the robustness of our internal procedures surrounding quality and environmental management. We also have a Carbon Reduction Plan in place, with the aim of becoming Net Zero by 2030.

BETTER FOR YOUR BODY

Conventional period products, such as non-organic tampons and pads, can contain a range of harmful substances, including pesticides and fragrances, that can disrupt people's hormonal balance. Our pads and tampons are **made from organic cotton and bamboo, making them free from pesticides, dyes, chlorine bleaches, and other toxic chemicals.**

- **Always organic:** Made with 100% certified cotton and bamboo so you can be confident what is (and isn't) going in your body. Our products are independently certified organic by OEKO-TEX and GOTS, ensuring the highest standards of quality and sustainability.
- **Non-toxic:** Free from chlorine bleaches, pesticides and other synthetic materials.

Grace & Green is the only period care brand endorsed by the Royal College of Obstetricians and Gynaecologists, who provide our products to their staff.